





GROWN-UP FUN

Taxali also creates whimsical accessories for grown-ups, including four wallet designs (left, \$15 apiece) and six cufflinks styles (below, \$81 per pair). Taxali (www.gary taxali.com) has won a host of awards from design and illustration organizations.



AFFORDABLE TO COLLECTIBLE

Taxali's newest vinyl toy figures are twins "Oh No" and "Oh Oh" (right, \$75 apiece). He also sells a collection of wooden toys, including the Retro Wooden Toy Deluxe Set (below, \$96). "Since my work is based on old advertising, packaging and typography, I think it's fitting to have affordable mass-produced designs out there," he says.











So Very Gary

Gary Taxali's work is hard to miss these days. Thanks to various new product lines, the award-winning illustrator and toy designer's pop art can now be seen on everything from cufflinks and composition books to wallets and wine labels.

In addition, he recently released two new vinyl figures and published his first book, a whimsical children's story aptly titled "This is Silly!" (Scholastic, \$17.99). Most of the products are available at www. taxalishop.com.

—DOUG WHITE

WIN! One reader will win a copy of "This is Silly!"



>> SWEEPSTAKES

Go to HOWdesign.com/Sweepstakes and register by May 31 for a chance to win one of the items tagged "WIN" on the following pages. Visit *HOWdesign.com/ Sweepstakes* for rules (colors and styles may vary from those shown here).