



## The Applied Arts Wire

Your window into the Canadian creative community

# AACE AWARDS

THURSDAY NOVEMBER 1<sup>ST</sup> 2012



WE KNOW **SOMETHING** YOU DON'T KNOW

## Artist Gary Taxali finally makes real money

Published on Wednesday, January 18th, 2012 by [Peter Giffen](#)



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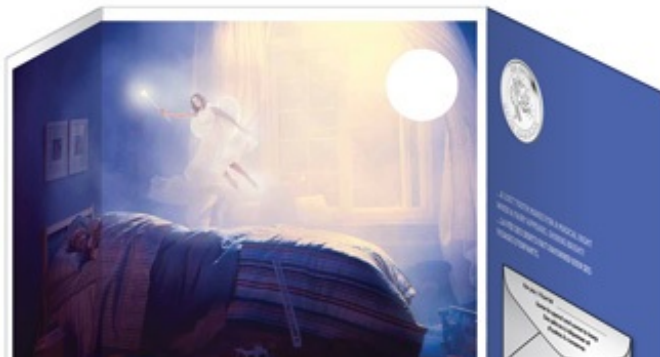
The Applied Arts Wire is the daily blog from [Applied Arts Magazine](#), and your current window into the Canadian creative community. Highlighting quality work from an array of creatives from coast to coast, as well as profiles, industry insights and a variety of other topics, we strive to bring attention to the best of what Canada has to offer.

**Strut Your Stuff**



Toronto contemporary visual artist and award-winning illustrator [Gary Taxali](#) has collaborated with the Royal Canadian Mint to create a series of six celebratory coins to feature in its 2012 gift sets, covering the themes of Birthday, Wedding, Tooth Fairy, New Baby, O Canada and Holiday (which will be released later this year). The Taxali-designed coins are a departure from the Mint's usual coin designs, with an edgy, vintage yet contemporary style. The words "25 Cents," "2012" and "Canada" are depicted on the coins in Taxali's font called Chumply. This is the first time the Mint has allowed an artist to change the typography on coins.

The 2012 Royal Canadian Mint Gift Sets and Tooth Fairy Gift Card are available for order from [www.mint.ca](http://www.mint.ca) and shipping will begin in February. The coins will also be available in the Mint's boutiques (in Ottawa, Winnipeg and Vancouver), as well as through dealers and distributors, including participating Canada Post outlets.



Whether you're an advertising agency, freelancer, in-house team, studio, anything, [drop us a line](#) with the goods, and we'll try to share them with everyone else.

Want more great coverage of the Canadian creative industry? Visit [Applied Arts Magazine](#) online!

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March July 2012: [Published](#) late June, 2012.

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## 2 Responses to “Artist Gary Taxali finally makes real money”

[The CANADIAN DESIGN RESOURCE » Taxali Coins](#), on January 20th, 2012 at 2:18 pm Said:  
[...] Via. [...]

[Frankie Favila](#), on January 28th, 2012 at 2:47 am Said:

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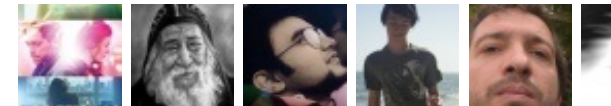
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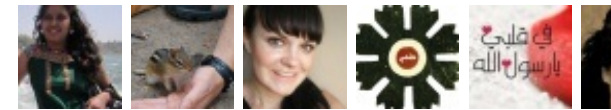
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Muzafar Peter Rahul Gabriel Kevin M



Archna Sonia Beata Hilmi Salma Ro:

They are really a breath of fresh air as far as coin design goes.

I would really love to see something like this going out as circulating currency, it would really shake things up!

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